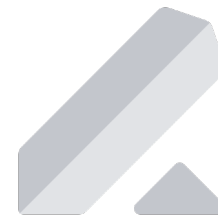


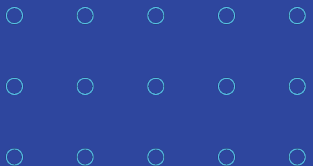


# Hiring, Simplified.

Navigate your organization's path with **JazzHR** or **Lever**.



**LEVER**



# Understand your hiring needs.



## Hiring Volume

How many jobs do I typically fill per year?

How robust does our candidate pipeline need to be to meet our hiring goals, and what tool do I need to build and manage this pipeline?



## Complexity of Roles

Are the jobs I'm hiring for general, or do they require niche skills?

Do I typically try to maximize the exposure of my roles across different job boards, or do I need a more targeted approach to finding the right candidates?



## Hiring Process

Is it a step-by-step, predictable process?

Where do things get "stuck" or slow down when I'm hiring?



## Candidate Experience

Do I stay in touch with candidates who may be good fits for future roles at my business?

Do I typically maintain regular communication with active candidates, passive candidates, or both?



## Technology Integrations

Should my hiring platform work smoothly with the other tools my team already uses?



## Budget






What is my budget for applicant tracking software?

Do I need something more cost-friendly and efficient, or a more robust feature set even if it costs more?

# What's the difference between an ATS and an ATS + CRM

	 <b>JazzHR</b> (ATS)	 <b>LEVER</b> (ATS + CRM)
 <b>Core Functionality</b>	Manage job postings, receive applications, and track applicants through the hiring process.	Extend beyond applicant tracking to engage and build relationships with candidates before or after an application.
 <b>Candidate Engagement</b>	Primary focus on new applicants; interactions typically begin once the candidate applies.	Enable proactive engagement with potential candidates, nurturing them before the application stage.
 <b>Collaboration Tools</b>	Collaboration features mainly rely around the core hiring process and internal team communication.	Offer tools for team collaboration, notably in engaging and nurturing candidate relationships collaboratively.
 <b>Talent Pipeline Management</b>	Manage candidates actively in the application process.	Build and maintain a pipeline of potential candidates, enhancing long-term talent sourcing strategies.

# What's the difference between an ATS and an ATS + CRM

	 <b>JazzHR</b> (ATS)	 <b>LEVER</b> (ATS + CRM)
 <b>Data and Analytics</b>	Analytics focus on the efficiency of the hiring process, such as time-to-hire.	Include analytics on engagement and relationship-building efforts, alongside traditional ATS metrics.
 <b>Integration and Customization</b>	Integrates with HR platforms for a seamless usage experience; easy-to-implement customization options that help automate our hiring process.	Broader integration capabilities, specifically for recruitment marketing tools, alongside additional customization options to support CRM.
 <b>Which is best for me?</b>	Best suited for businesses looking for streamlined, modernized hiring and ATS capabilities.	Ideal for businesses focused on passive talent engagement & nurturing strong candidate relationships, while making the most of essential ATS features.



# Choosing the right hiring solution for your business is hard.

We're here to make it easier





Your intuitive  
and affordable  
hiring partner.

### Who is JazzHR?

JazzHR is powerful, user-friendly, and affordable hiring software that is purpose-built to help small and mid-sized businesses exceed their recruiting goals.



# Common challenges customers face **before** choosing JazzHR:

## 1 Overwhelmed by manual processes

*"We're drowning in emails and spreadsheets. Keeping track of applicants was a nightmare."*

## 2 Need for simplified hiring

*"We just want a way to post jobs and sort candidates without the hassle – something straightforward and easy to use."*

## 3 Seeking a budget-friendly solution

*"As a small business, every dollar counts. We need a recruiting tool that fits our budget, without hidden costs."*

## 4 Limited automation

*"I spend hours on tasks that I know could be automated. I just need the tool to do it."*

## 5 Limited HR resources

*"With a team of just a few, we don't have the bandwidth to chase down applicants or deal with complex software."*

## 6 Lack of flexibility in contract and payments

*"Committing to long-term contracts with hefty costs was a no-go for us. We need the ability to adjust our tools and pivot as needed."*

# Simplified hiring, tailored for your business

Discover how JazzHR streamlines your hiring for efficiency and performance.



## Applicant Tracking

Transform your process — no more spreadsheets, just a streamlined, centralized platform for hiring.



## Candidate Sourcing

Expand your talent search with JazzHR's one-click posting to multiple boards, ensuring you reach a wide array of qualified candidates with ease.



## Collaborative Hiring

Enhance teamwork and make better hiring decisions with features that keep your team engaged and aligned.



## Interviews + Assessments

Prepare and execute impactful interviews with structured assessment guides and coordinated scheduling, making every interview count.



## Unlimited Jobs + Users

Unlike most systems, you aren't gridlocked by additional costs for adding users. Grow your team without worrying about paying more.



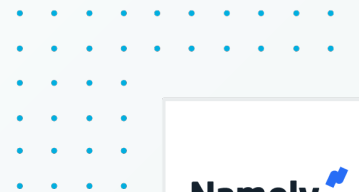
## Fast Implementation + Configuration

Start sourcing candidates on day one without hefty implementation fees. Configure JazzHR to your unique workflows.



# Integrate Your HR Technology

Don't sacrifice a best-in-class ATS for a mediocre "all-in-one" platform. JazzHR seamlessly integrates with your existing HR tools, so all your favorite solutions work in harmony.



Namely



ZipRecruiter

LinkedIn

Google Apps

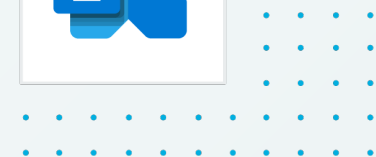


salesforce

MONSTER



TriNet  
zenefits



# JazzHR helps businesses win at hiring.

## Accelerate time to hire...

"We've cut our time to hire in half since we started using JazzHR and we couldn't be happier with the result."

- Oberg Industries

## Save time + eliminate repetitive tasks...

"JazzHR has helped us move from scattered paper processes to standardizing recruitment and screening across our organization."

- See Forever Foundation

"60% reduction in HR's time investment in recruiting."

- International Medical Group (IMG)



**Modern, scalable,  
data-driven  
ATS + CRM.**

### Who is Lever?

Lever is intentionally designed for relationship-based recruiting, delivering powerful insights that enable strategic decision-making, driving efficiency, and increasing productivity.

Lever brings the best of ATS and CRM functionality into a single platform, unlocking deeper talent insights, a delightful candidate experience, and a scalable system that meets the needs of a business regardless of their goals or talent acquisition maturity.



# Common challenges customers face *before* choosing Lever:

## 1 Struggling to engage with passive talent

*"We can't effectively tap into a pool of passive candidates. We need a CRM tool to streamline how we build relationships with potential future hires."*

## 2 Difficulty maintaining candidate relationships

*"It's difficult to keep up with and nurture candidate connections over time. We've evaluated great candidates in the past, we just can't seem to find them."*

## 3 Disorganized data and inaccessibility

*"We have data everywhere but can't leverage it for hiring insights. We need a way to organize it for clarity and confident decision-making."*

## 4 Inconsistent candidate experience

*"Creating a standout candidate experience is hit-or-miss. We need a solution to help deliver a consistently positive experience for every applicant."*

# Advanced hiring that grows with you.

**Get the best of ATS + CRM functionality with Lever.**



## **Unified ATS + CRM**

Leverage a seamless connection between applicant tracking and relationship management to enhance candidate engagement and streamline your hiring workflows.



## **Passive Candidate Engagement**

Proactively build and nurture relationships with potential candidates, ensuring a ready-to-hire talent pool for future growth needs.



## **Reporting, Analytics, and Visual Insights**

Rich, dynamic dashboards within Visual Insights help you make smarter, data-backed hiring decisions.



## **Talent Nurturing**

Elevate your recruiting approach by fostering relationships with talent, ensuring that your hiring efforts are in harmony with your business's growth goals.

# Real-world hiring success: Customer proof of Lever's impact.

## Effectively target the best candidates...

"With Lever, I can improve all my talent acquisition processes. I can provide the best candidate experience, improve our quality of hire, and reach my target candidates with ease."

- Payfit

## Build a relationship-based recruiting strategy...

"Lever has allowed my team to shift from a traditional ATS — logging candidates and storing them in a database — to an evolved CRM. Now we can shift our recruiting strategies and attract more talent by prioritizing the relationships we build with candidates."

- Career Karma



## ATS

### Job Broadcasting

Customize job postings, personalize applications, establish hiring teams, and employ knockout questions to streamline the screening process. Automate with over 40 integrated job boards with just a few clicks.

### Candidate Management

Centralize the tracking of all your candidates and communication with applicants & hiring managers to ensure no detail is overlooked.

### Interview Scheduling

Organize interviews and facilitate collaboration among team members in the evaluation of candidates. Streamline your workflows and eliminate manual posting and tracking.

### Reporting + Analytics

Advanced Visual Reporting that leverages data-rich visuals and graphs for quick and informed decision-making.



## *ATS + Candidate Relationship Management (CRM), includes ATS functionality plus:*

### Candidate Relationship Management (CRM)

Build lasting connections with candidates using Lever's CRM tools to nurture relationships and create a talent community.

### Automated Multi-Touch Email Campaigns

Streamline candidate communication with customizable email templates for every step in the hiring process.

### Searchable Talent Database

Streamline candidate communication with customizable email templates for every step in the hiring process.

### Intelligent Recommendations

Leverage analytics to pinpoint candidate sources and make data-driven decisions for strategic hiring.

### Candidate Experience Surveys

Gather insights to refine the candidate journey and ensure a positive experience with targeted surveys.

### Visual Insights

Access immediate talent analytics for actionable insights on sourcing and nurturing, with a focus on specific hiring goals.







# Have more questions?

**Take the next step to a best-fit hiring solution. We're here to help.**

Discover how **JazzHR** or **Lever** can transform your recruiting strategy with a personalized demo.

Our experts are here to guide you through the platforms so you can be on your way to connecting with top talent.

**To learn more, request a demo today!**

<https://sites.ziftsolutions.com>

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